



**DOCTORSTORE**  
BUYING MADE SIMPLE & EASY

## SUPPLYINSIDER

APRIL 2015

First Time in India

Exclusive e-commerce portal for Doctors

### Pioneering Indian e-commerce platform goes live

The Coalition's Innovation Fund recipient [Pregna International Ltd.](#) has launched [Doctorstore](#), an e-commerce platform where doctors can purchase RH commodities—IUDs, pregnancy test kits, manual vacuum aspiration kits, and others—directly from suppliers for delivery within two to seven days. To date, more than 300 doctors in the Indian state of Maharashtra have registered on this pioneering provider-targeted portal.

This initiative was designed to help private health providers overcome many of the challenges they face in obtaining a wide range of quality reproductive health products. The portal also helps disseminate basic information while at the same time allowing providers to offer their clients a wider range of quality commodities. The project is targeting 1500 providers in Maharashtra and out of these, it is expected that at least 500 will have placed orders by the project's end. The portal also hopes to serve more than 900 private providers in rural Bihar and Odisha under the DFID-supported [Project Ujjwal](#). For more information, please contact [Anita Deshpande](#).

### Interagency Supply Group to "Take Stock"

Responding to a call from *Take Stock*, the Interagency Supply Group (ISG) has chosen to include the Coalition's universal stockout indicator, adapted to accommodate non-reproductive health commodities, among its suite of 15 key performance indicators. The ISG is a group of 12 multilateral and bilateral supply chain agencies and donors that pursues greater investment in the health sector by aligning supply-chain strengthening efforts. Launched at the General Meeting in Mexico City, *Take Stock* aims to mobilize our community to reduce stockouts of reproductive health products.

### WHO prequalifies first Oxytocin finished product

WHO has prequalified the first Oxytocin finished pharmaceutical product (10 IU/ml per ampoule), from JSC GRINDEKS, Latvia, manufactured by HBM Pharma s.r.o., Martin, Slovakia. Prequalification of this product was made possible through technical support from the Concept Foundation under a grant awarded by the Maternal Health Technical Resource Team of the UN Commission on Life Saving commodities. This achievement represents an important step in saving women's lives by expanding access quality-assured maternal health drugs.

### Uganda partners meet to define choice and measurement of progress

Members of Uganda's RH community gathered last month in Kampala to advance the work of two initiatives, directly supported by the Coalition Secretariat. At the first meeting, nearly 40 delegates helped shape the design of indicators that will be used to measure contraceptive choice and availability under a social accountability project to address stockouts, currently managed by Coalition partner, HEPS-Uganda. Days later, representatives of government, civil society, and the broader technical community met to review and update a monitoring tool, the "Commitment Motion Tracker", which was developed by Ugandan-partner SAMASHA as part of a Coalition-supported initiative to advance nation commitments made at the 2012 London Family Planning Summit. For more information please contact [Ellen T. Tompsett](#).

## New CARhs fact sheet now online

The Coordinated Assistance for Reproductive Health Supplies (CARhs) group is the Coalition's flagship partnership of donors collaborating to promote country ownership of supply management through increased supply chain visibility and coordination in order to prevent and resolve contraceptive supply crises. A newly published [factsheet](#) highlights key accomplishments during the CARhs latest reporting period, 2013-2014:

- 200,000 vials of the injectable contraceptive Noristerat ® transferred, resulting in US\$250,000 in cost-savings
- 54,000 units of the contraceptive implant Jadelle shipped to Cameroon, Sierra Leone, Côte d'Ivoire, and Gambia
- 1.75 million units of the injectable DMPA shipped to Nepal's Ministry of Health

## "Let's reward the use of maternal health supplies" - blog

Last month, the Coalition's Milka Dinev wrote that, "... it is easy to forget the role of the three key life-saving [maternal health] commodities. ... Services—with their immediate human element—generally make for better story-telling while the subject of supplies often carries rather sterile connotations of warehouses, supply chains, and transportation. Her [comments](#) form part of a blog series "[Increasing access to maternal and reproductive health supplies](#)", which is hosted by Harvard University's Maternal Health Task Force, the Reproductive Health Supplies Coalition's [Maternal Health Supplies Caucus](#), Family Care International, and Jhpiego's Accelerate Program. To contribute a post, contact Katie Millar.

## HE<sup>2</sup>RO joins the Coalition, bringing on the total membership to 329

[HE<sup>2</sup>RO](#) is a research institute based in South Africa using economic and epidemiological methods to address the HIV/TB epidemic, and confront the challenges facing the service delivery systems. HE<sup>2</sup>RO is a division of the Wits Health Consortium (WHC) of the University of the Witwatersrand.

## IN THE CALENDAR



- 13-16 July [Conference on Financing for Development](#), Addis Ababa, Ethiopia  
4-9 October [21st FIGO World Congress](#), Vancouver, Canada  
5-9 October RHSC 16th General Membership Meeting, Oslo, Norway  
18-21 October [Global Maternal Health Conference](#), Mexico City, Mexico  
9-12 November 4th International Family Planning Conference, Bali, Indonesia



### Reproductive Health Supplies Coalition

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