## 360° Advocacy is when experienced advocates hire top experts to gather evidence and network with key allies. to convince ine gavernment to get policies and processes radically changed in 12 months. And then get the minister to make it all sacrosanct.

UNDERSTANDING THE CRITICAL REQUIREMENTS OF BANGALDESH TODAY

Requirements as per PAI research findings:

- 1. Long-standing family planning programme, but unmet need for FP has increased
- 2. Shortage of community-based FP workers
- 3. Current central-level stockout of implants, due to delays in planning for brand change

Requirements as per FPAB:

1. Technical assistance for the government in the areas of procurement, bid preparation, proposal evaluation and logistics.

Ask us, to know more.

