



POUR ELLE

BRUSSELS | 20-22 MARCH 2018

**18TH GENERAL MEMBERSHIP MEETING OF THE
REPRODUCTIVE HEALTH SUPPLIES COALITION**

Advocating for strong systems to reach the last mile

20th of March

RHSC GMM Brussels



Reproductive Health
SUPPLIES COALITION

#ITSABOUTSUPPLIES #RHSUPPLIES2018

Last Mile Advocacy Workstream

- Part of RHSC Advocacy and Accountability Working Group (AAWG)
- Launched after RHSC General Membership Meeting in Seattle in 2016
- Bi-monthly calls
- 64 members from 16 countries

Last Mile Advocacy?

Advocates have a role to play to ensure products reach the shelf, and women, girls and men are able to access them wherever they are and whenever they need them.

Different levels of Last Mile Advocacy

- 1) Advocacy to ensure stakeholders understand and support new and effective delivery systems:
 - towards donors to guarantee timely and sustained release of funds
 - towards commodity suppliers to safeguard timely shipment to countries
 - towards national policy makers to warrant efficient commodity clearance on arrival and smooth commodity distribution to the last mile
 - towards community leaders to prioritize and make timely delivery of sufficient stocks, a permanent agenda.
- 2) Advocacy to enhance accountability:
 - towards CSOs to build advocacy constituencies that can play a watch dog role
 - Towards policy makers for them to develop clear accountability mechanisms to avoid fragmentation of responsibility and governance between the different stakeholders

Different levels of Last Mile Advocacy

- 3) Advocacy to ensure good quality of products:
 - towards policy makers to set up strong quality regulation systems to avoid low quality products from being in circulation.
 - towards manufacturers or wholesalers to comply quality regulations
- 4) Total Market Approach advocacy to ensure all health providers are included in the government system
- 5) Advocacy towards supply chain management staff to:
 - make them more knowledgeable about the significance and urgency of their respective roles
 - make it clear that wellbeing and increased participation of staff can lead to improved supply chain productivity.

Collaboration with SSWG

- Last Mile Advocacy Workstream would benefit from having:
 - More technical knowledge on supply chain management and the technical side of reaching the last mile
 - Data on last mile issues in country
 - A clear overview of who is responsible and should be held accountable in every stage of the supply chain

Thanks you!

If you are interested in joining the Last Mile workstream please let Emilie Peeters know: epeeters@rhsupplies.org