



POUR ELLE

BRUSSELS | 20-22 MARCH 2018

**18TH GENERAL MEMBERSHIP MEETING OF THE
REPRODUCTIVE HEALTH SUPPLIES COALITION**

Market Development Approaches Working Group

March 20, 2018

Brussels, Belgium



Reproductive Health
SUPPLIES COALITION

#ITSABOUTSUPPLIES #RHSUPPLIES2018



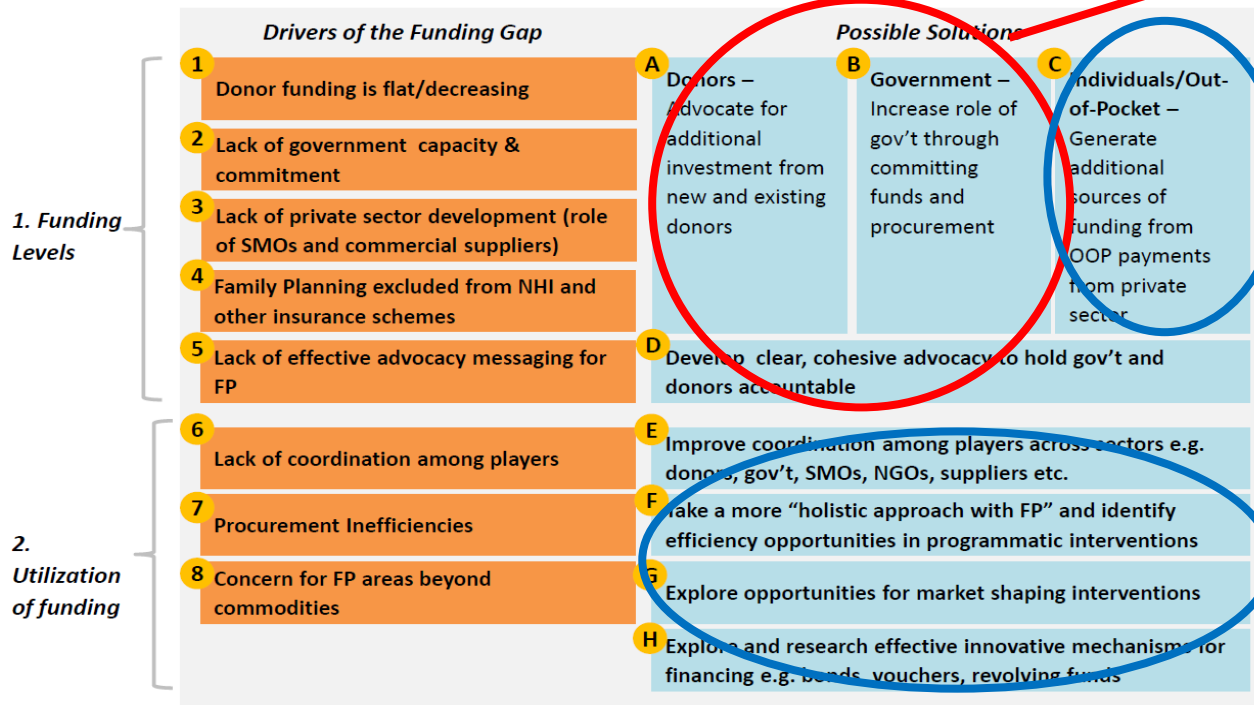
Why Private Sector?

Julia White

FP Financing Lens

Our conversations focused on identifying the drivers of the funding gap as well as possible solutions that looked at changing funding levels or using funds differently

Lots of focus here by others



Note: Drivers and solutions are broadly bucketed based on themes and may not necessarily match up one to one



World Café

World Café Presenters

Innovative and Non-Traditional Approaches to Development Financing

Avery Waite, USAID

Leveraging technology to provide Reproductive Health solutions

Leslie Heyer, Cycle Technologies

Leveraging Regulatory Harmonization Initiatives to Increase the Availability and Quality of Supplies

Wilberto Robles, WCG

MDAWG Workstream: Pregnancy Tests

Tracey Brett, FHI 360

MDAWG Workstream: Market Bookshelf

Andrea Bare, WDI

Heat Stable Carbetocin

Jeff Jacobs, Merck for Mothers

Using big data to track contraceptive supplies in the private sector

Steven Harsono, IQVIA



World Café Discussions





Brainstorming Session



Activity Themes

1. TMA
2. FP Financing
3. Quality
4. Visibility/sharing of market data & information
5. Product-focused work (appropriate design, new product intro, etc.)
6. Consumer/demand side focus
7. Affordability/equity
8. Experience sharing