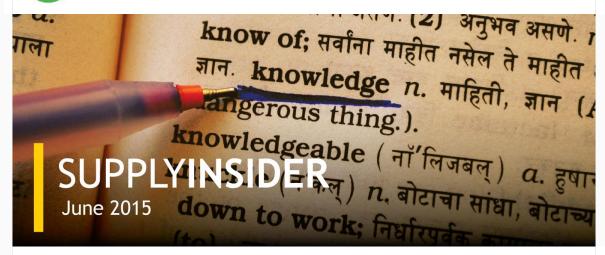
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# Coalition launches new polyglot website

The Coalition's new website at <a href="www.rhsupplies.org">www.rhsupplies.org</a> went live on 17 June. Website hits increased by more than 500% in the first three days, with social media drawing attention to breaking-news hotspots, unique tools, and member profiles. Another key feature of the new site is its instant translation facility which renders English language content into Arabic, French, Hindi, Portuguese, Spanish and Chinese at the touch of a button. The site was built by award-winning website designers <a href="Liquid Light">Liquid Light</a> based in Brighton, UK. Coalition members are encouraged to send in profiles and stories to be featured on the homepage or in the <a href="news">news</a>.

# Take Stock, ambitious new campaign, draws key support

More than 30 Coalition partners have committed to making empty shelves a thing of the past. They have all joined *Take Stock*, a brand-new campaign to unite our community in resolving stockouts of reproductive health supplies. Drawing inspiration from the campaign's tag line—"an empty shelf is everyone's problem"—partners are committing to play their part by adopting the <u>new universal indicator</u> to measure stockouts by registering more products in country and by making stockout data publicly available. *TakeStock* was launched on 24<sup>th</sup> June and has received encouraging social media support. Partners from around the world have downloaded graphic ads from a dedicated <u>communications kit</u> and

publicized #TakeStock to more than 120,000 followers. You can support the campaign by making a commitment and using the hashtag #TakeStock freely in your messaging.

### Coalition to support CSP data management improvements

At the request of the Coalition's <u>Coordinated Supply Planning</u> (CSP) group, the Secretariat finalized plans to support a new data management platform that will allow the CSP to improve forecasting, coordinate procurement decisions more effectively across buyers, and allow for international donors and in-country partners to work together to prevent stockouts. The new platform will also include critical upgrades to the <u>Reproductive Health Interchange</u> (RHI) and <u>Procurement Planning Monitoring Report</u> (PPMR) so that data from these two databases can be imported into the new CSP tool. For more information please contact Anita Deshpande at <u>adesphande@rhsupplies.org</u>.

#### Online webinar collection sees two new additions

A new feature on <u>www.rhsupplies.org</u> is its directory of <u>webinars</u> sponsored, hosted or supported by the Coalition. Two recent additions are:

- Assessing the Potential for Novel Contraceptives in Sub-Saharan Africa & Asian Markets a webinar sharing the results of recent market research conducted by Ipsos Suisse SA and funded by the Bill and Melinda Gates Foundation.
- A Latin America and Caribbean (LAC) Regional <u>Webinar on Multipurpose</u> <u>Prevention Technologies (MPTs)</u>.

#### Coalition Director links choice and stockouts in Buzzfeed article

Uganda's entire public stock of emergency contraceptives will expire this July, according to an <u>investigative article</u> in Buzzfeed. This development, the article maintains, might reflect women's preference to access emergency contraception (EC) from private pharmacies, despite having to pay. It might be symptomatic of the challenges public facilities face in ensuring privacy and tempering perceptions of bias. But it may also be because those who procure supplies simply don't believe that the demand is there for EC and therefore allow pipelines to run dry. Limited choice is often seen as a consequence of stockouts; but Coalition Director John Skibiak is quoted as saying that it is often the disregard for choice in the first place that drives what we see happening at the last mile.

Nomination committee in place for selection of new Coalition Chair Jagdish Upadhyay, Head of Nominations on the Executive Committee, has assembled a committee of volunteers, charged with overseeing the nomination of candidates to occupy the post of Coalition Chair. In line with guidelines contained in the Coalition's new TOR, the

committee comprises one Executive Committee member Dr. Jotham Musinguzi (PPD Africa Regional Office) and two members at large: former Coalition Chair Julia Bunting OBE (Population Council), and Mina Barling (Marie Stopes International, USA). Members are encouraged to continue forwarding nominations for the post of Chair itself to CHAIR@rhsupplies.org up until 17<sup>th</sup> July.

### SupplyInsider now available in Chinese

Responding to calls last month for more timely information on developments in the supplies arena, the Coalition launched this month its first issue of <u>SupplyInsider in Chinese</u>. The quarterly newsletter is being sent out to a subscription list comprising manufacturing, government and academic sectors. It follows from a series of recommendations developed in response to last month's round-table discussion, held among Coalition partners in China and members of the Executive Committee. A summary report the round-table and recommendations is available here.

### Oslo draws record registrations -- book now!

Our 16<sup>th</sup> General Membership Meeting, to be held in Oslo 5-9 October, has drawn more registrations to date than any previous Coalition membership meeting. Register online now.

## Eight members join the Coalition, bringing membership to 341

This month's new members include five civil society institutions, as well as representatives from government and the private sector.

- Asociacion Club Nuevo Ambiente, Inc.
- Muthaa Community Development Foundation
- Secretaria Ejecutiva Consejo de Ministros de Salud de Centroamérica y República
   Dominicana
- LMI
- Observatorio en salud sexual y reproductiva Guatemala
- United Nations Association of Tanzania
- Access Global Ltd
- The Hunger Project Malawi

#### In the calendar

13-16 July Conference on Financing for Development, Addis Ababa, Ethiopia

**4-9 October** <u>21st FIGO World Congress</u>, Vancouver, Canada

5-9 October RHSC 16th General Membership Meeting, Oslo, Norway
 18-21 October Global Maternal Health Conference, Mexico City, Mexico
 9-12 November 4th International Family Planning Conference, Bali, Indonesia
 1-3 December Global Female Condom Conference 2015, Durban, South Africa

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