

Meeting the Demand for Modern Contraception: the role of the private sector

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GENERAL MEMBERSHIP MEETING
— of the —

**REPRODUCTIVE HEALTH
SUPPLIES COALITION**

10-14 OCTOBER 2016

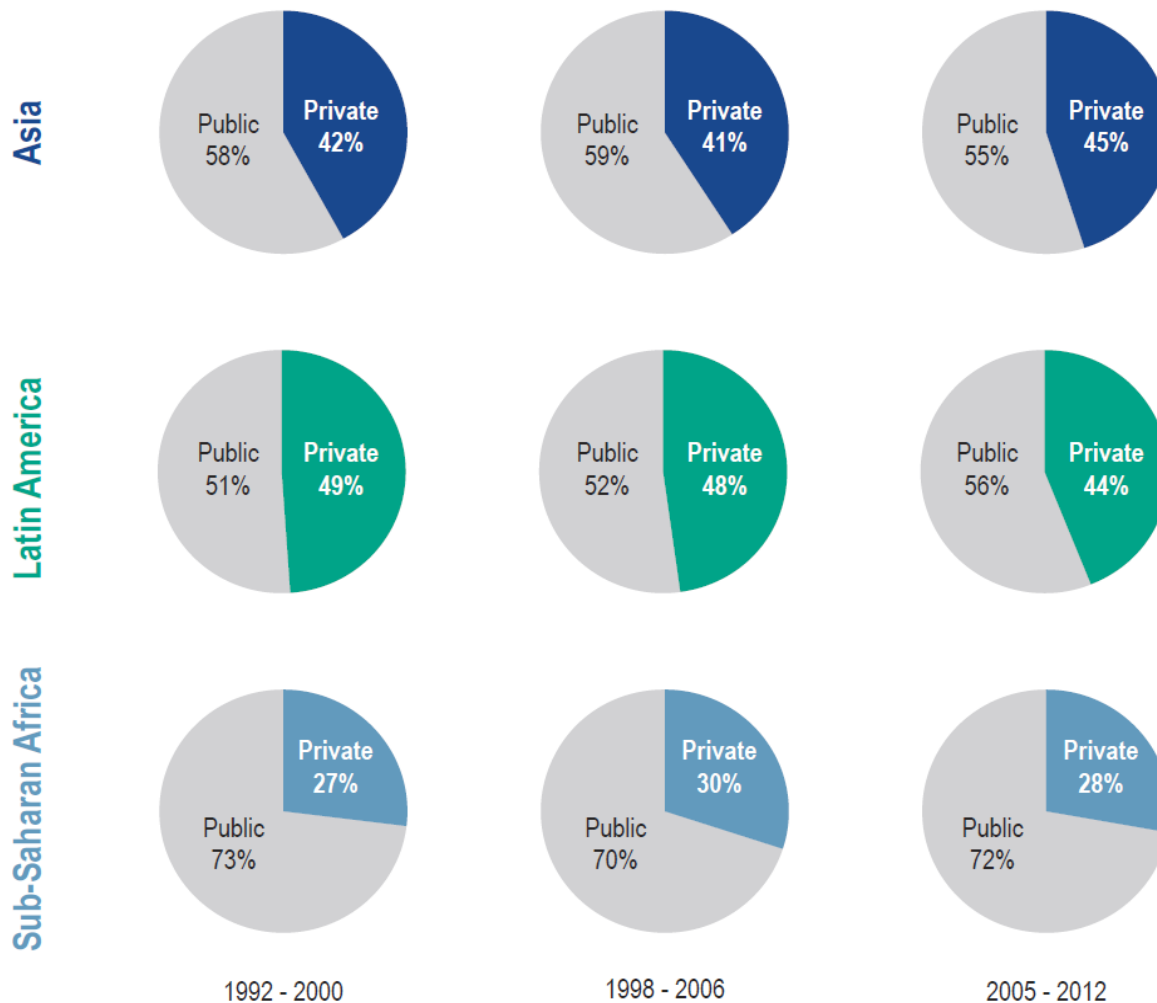
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The private health sector and family planning

- Support for increasing the contribution of the private sector to contraceptive supply and FP services keeps growing
- But the actual role and limitations of this sector are not always well understood
- Using DHS data between 1992 and 2012, the SHOPS project analyzed sourcing patterns for FP in three regions
- The findings reflect positive trends but also challenges in leveraging the full potential of the private sector

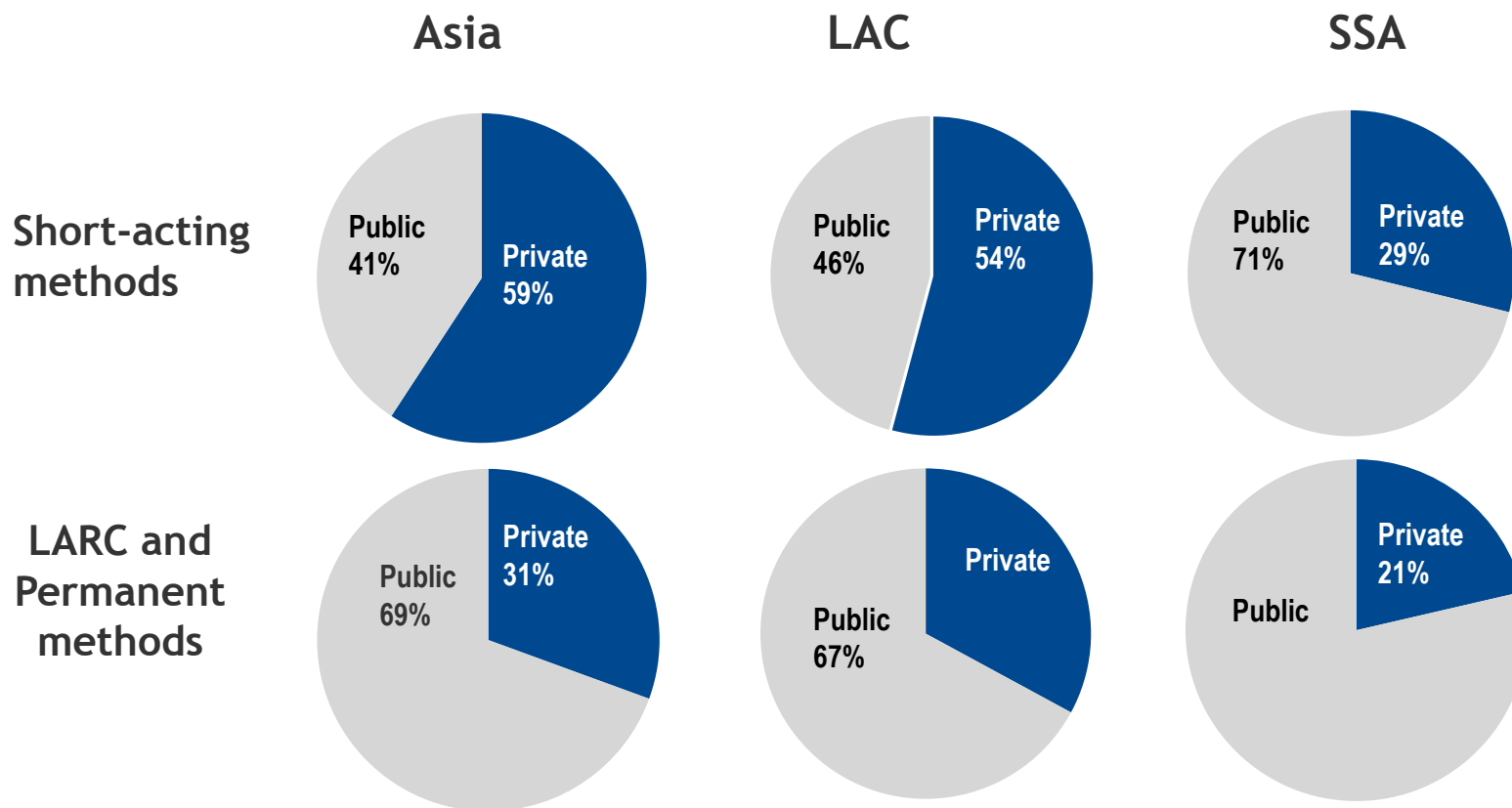
The private sector share of FP users has been stable since 1992 but differs by region



Source: DHS

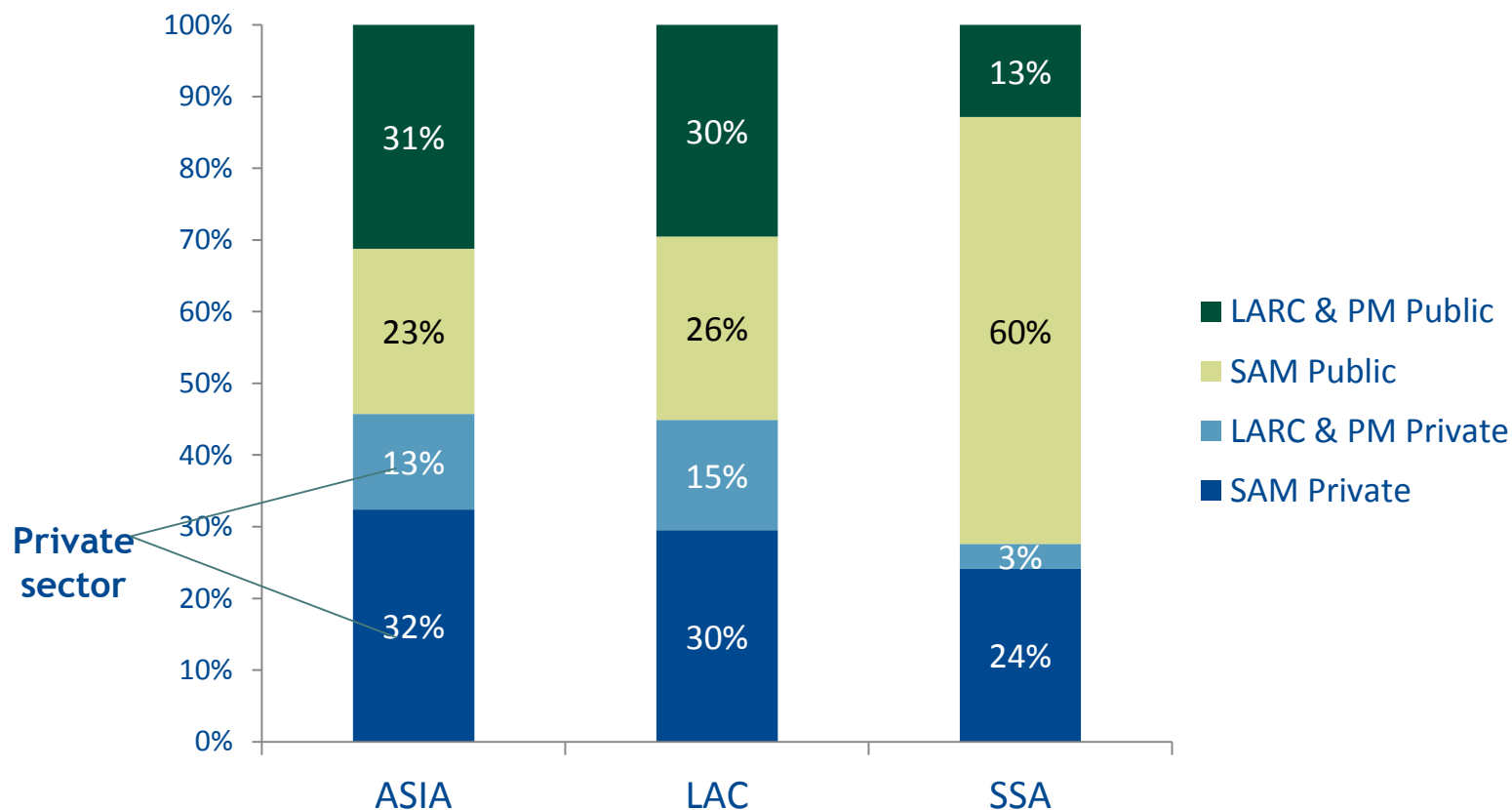
...and by method

Modern contraception users who obtained their method from the public or private sector (2005 - 2012)



In the three regions, the private sector has a strong role in the provision of short-acting methods

Source of FP methods by sector (2005 - 2012)

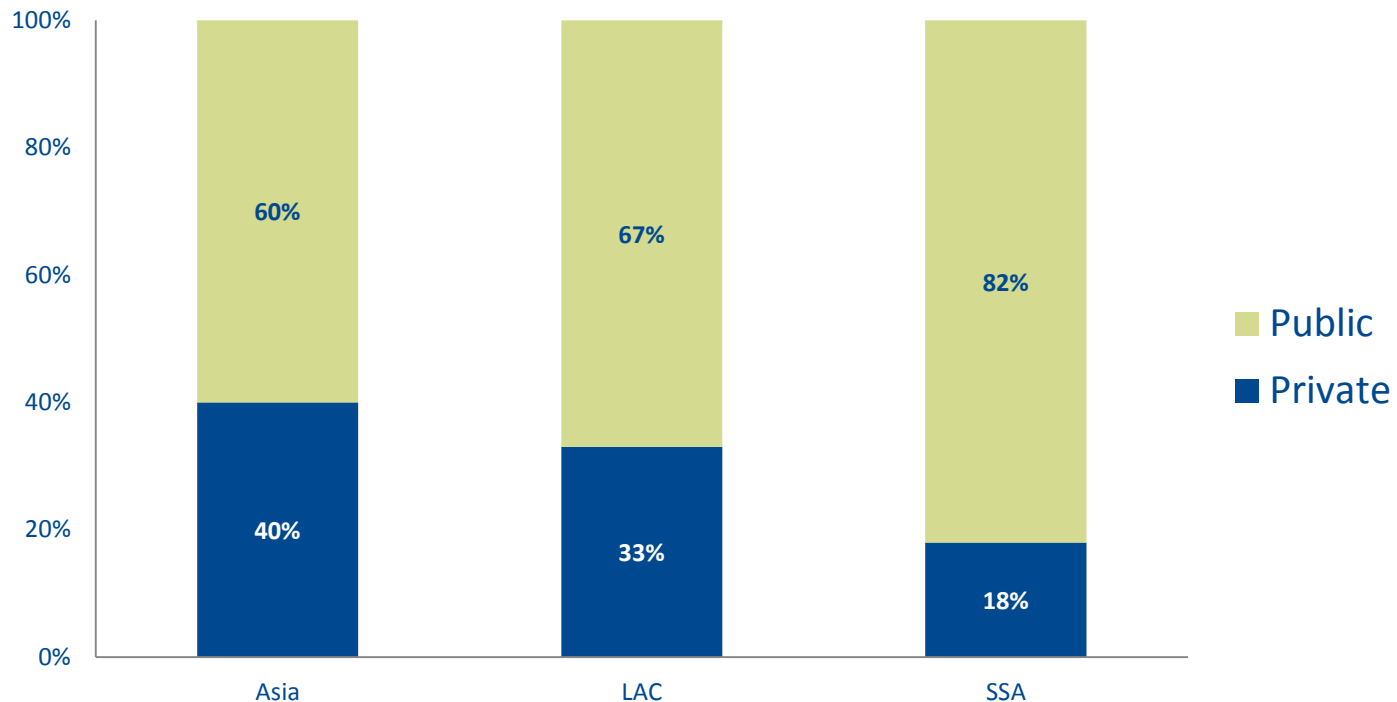


Source: Demographic Health Surveys

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But the public sector is the main provider of injectable contraceptives

Source of injectables, by region (2005 – 2012)

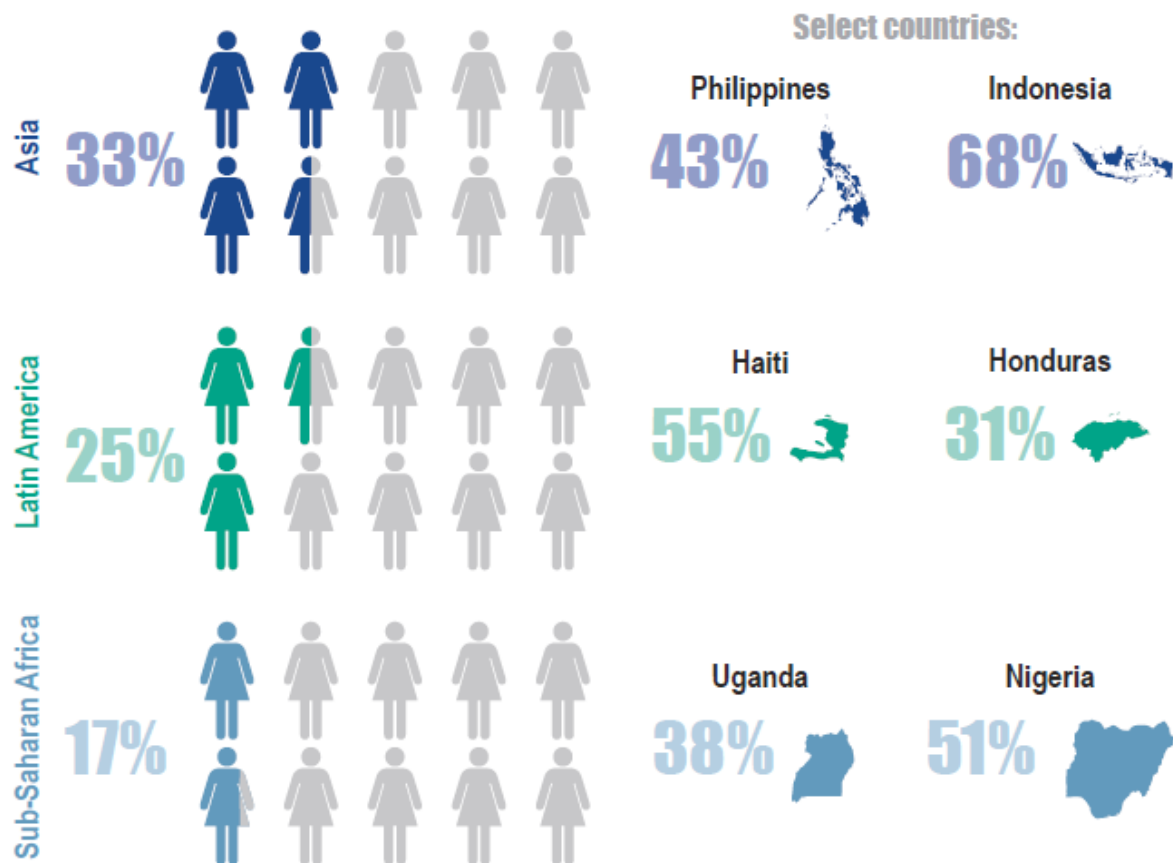


Source: Demographic Health Surveys

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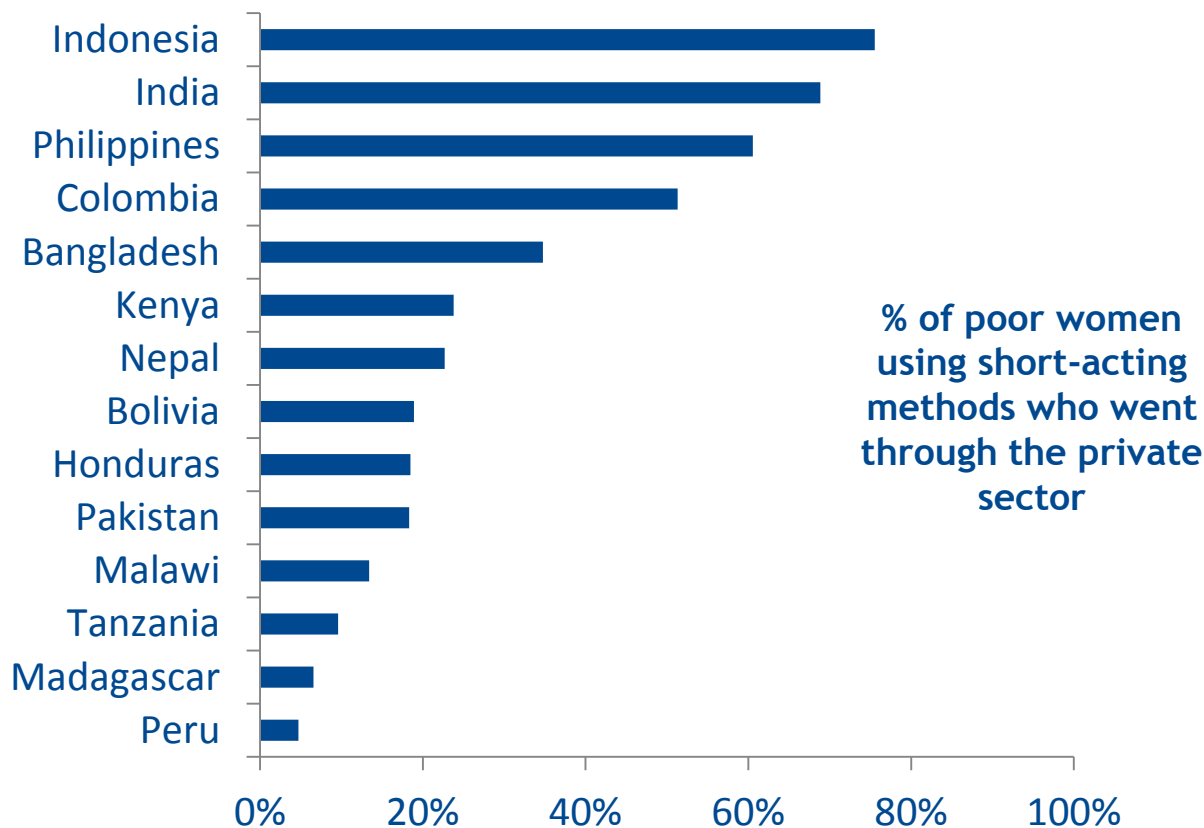
A substantial proportion of poor women in all regions obtain FP methods from the private sector.

Use of the private sector by two lowest-income quintiles (%)³
(among women of reproductive age, married and in union)



A substantial proportion of poor women access short acting methods in the private sector

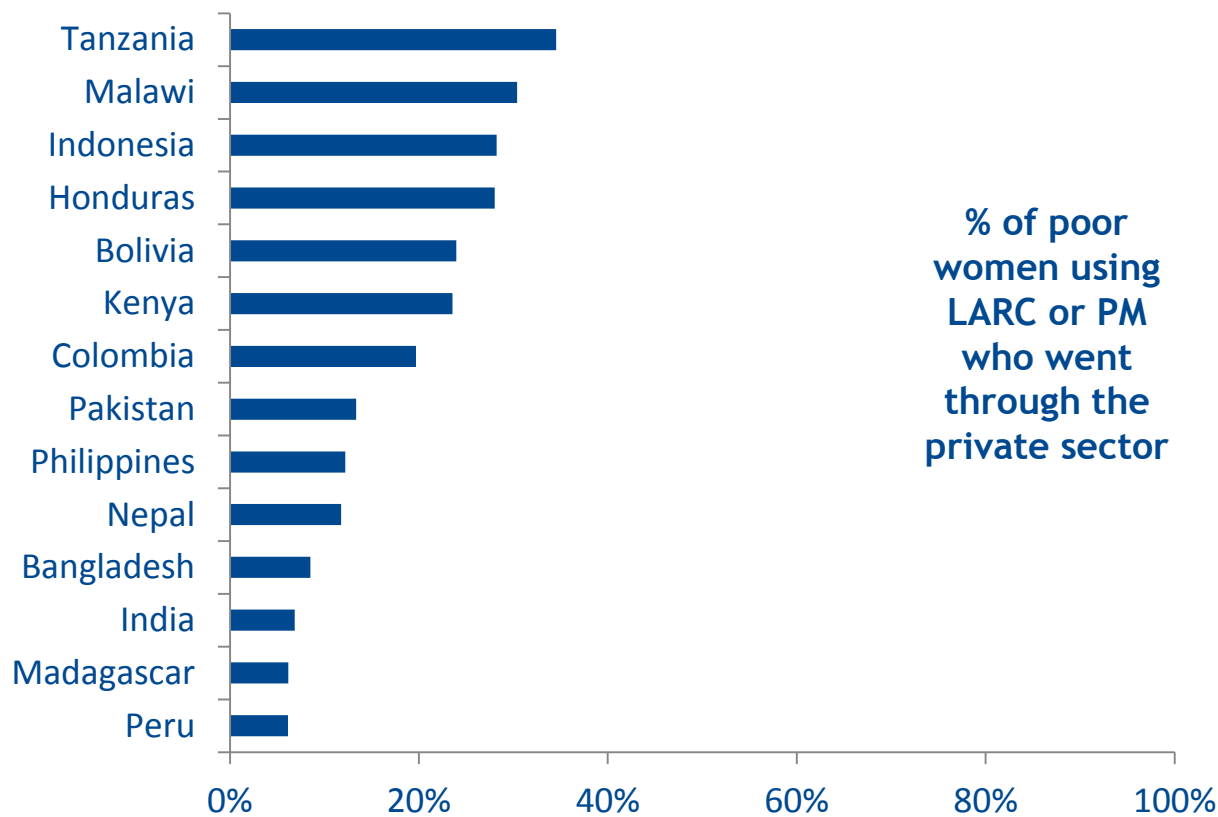
** Lowest two wealth quintiles*



% of poor women using short-acting methods who went through the private sector

Fewer access LARC and PM in the private sector

** Lowest two wealth quintiles*



% of poor women using LARC or PM who went through the private sector

Challenges in achieving a sustained role for the private sector in FP service delivery

- Determining with accuracy who can and cannot afford private sector services is complex
- Increasing private sector provision of LARC and PMs to the poorest requires sustainable financing
- The commercial viability of an intervention involving the private sector cannot be assumed
- Independent private providers are poorly organized, limiting opportunities to enroll them in contracting and QA programs
- Getting a clear picture of the share of the private sector in a given market can be difficult and time-consuming

Private Sector Counts

A SHOPS Plus Tool to Inform Family Planning Programs



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Photo credit: Jessica Scrampton

Easy-to-use tool provides information about FP method use and sourcing in 30 countries

The screenshot shows a web browser window displaying the homepage of the Private Sector Counts tool. The browser's address bar shows the URL <https://data.shopsproject.org/index.html>. The page features the USAID logo on the left and the SHOPS logo on the right. A dark blue navigation bar contains the following links: Home (highlighted in light green), View by Source, View by Method, About the Data, About this Tool, and SHOPSProject.org. The main content area has a large heading "PRIVATE SECTOR COUNTS" and a subtitle "A resource for data on private sector health care". Below this is a paragraph of text explaining the tool's purpose. A prominent green button labeled "GET STARTED" is centered on the page. The footer includes a disclaimer about the funding by USAID and the Abt logo, along with social media icons for Twitter, Facebook, and YouTube.

Private Sector Counts | SH x M Inbox (48) - ecorley07@gr x

<https://data.shopsproject.org/index.html>

USAID
FROM THE AMERICAN PEOPLE

SHOPS
Strengthening Health Outcomes
through the Private Sector

Home View by Source View by Method About the Data About this Tool SHOPSProject.org

PRIVATE SECTOR COUNTS

A resource for data on private sector health care

Private Sector Counts illuminates the role of the private health sector in family planning. Based on Demographic and Health Survey data from developing countries, this tool allows users to view modern contraception prevalence globally, regionally, and at the country level by method and source of supply (public or private) over time. With this tool, donors and implementers will have the data they need to design country programs using a total market approach to increase access to quality services and expand method choice.

[GET STARTED](#)

The Strengthening Health Outcomes through the Private Sector (SHOPS) project is funded by the United States Agency for International Development (USAID) under Cooperative Agreement No. GPO-A-00-09-00007-00. The information provided on this website is not official U.S. government information and does not represent the views or positions of USAID or the U.S. government.

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Hover over the pie graphs for more detail.

Source of Modern Contraceptives (Public and Private), All Methods

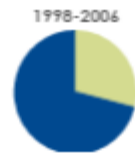
Public Private

Select a Contraceptive Method
All Methods

Select Geographic Region
Bangladesh

Select a Region for Comparison
Nigeria

Select Additional Region for Comparison
Sub-Saharan Africa

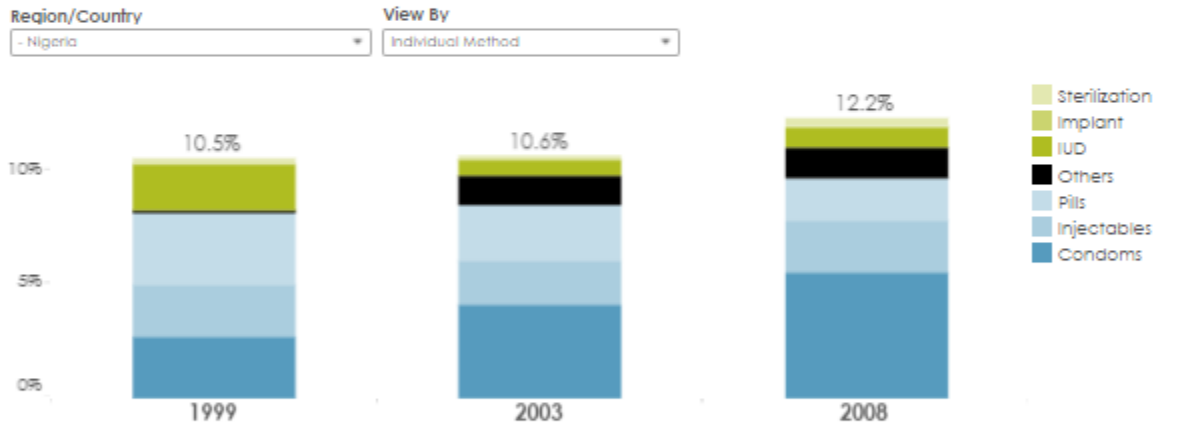


Private: 45.02%
All Methods, Bangladesh



Hover over the bar graphs for more detail.

Contraceptive Prevalence by Method and Source (Public and Private)



[Compare Additional Region/Country](#)

[ACCESS THE DATA](#)

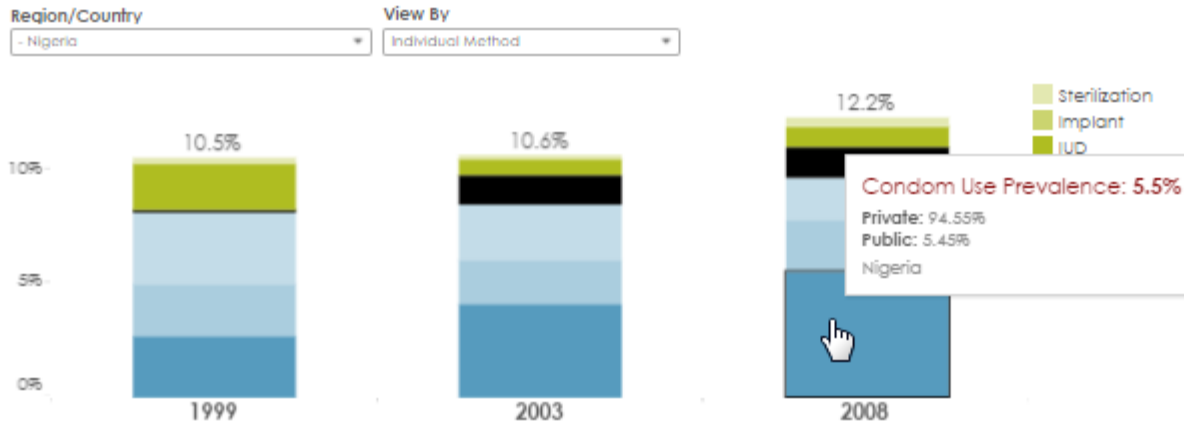
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#SHOPS2015

shopsproject.org