

# Choice, Stocks, and Data: How do they fit together?

Emily Sonneveldt, Avenir Health October 9, 2015







## An Opportunity for Further Exploration

#### **New Indicators on Stockouts:**

FP2020, through the work done by the RHSC, adopted two new indicators to measure stockouts

### Existing Analysis on Method Skew

 Although not a core indicators, FP2020 has been tracking method skew as part of its annual report

Can we look at the intersection of these two concepts to learn something about how they interact and influence choice?

## Ultimately choice is what we care about

## What Data do we Actually Have

#### **Stockouts**

- By method
- Any modern method
- Facilities having 3 or 5 modern methods available
- 14 countries (UNFPA, PMA2020)

#### **Method Skew**

- Focus on modern method mix
- 40-60% of the method mix attributable to one method
- >60% attributable to one method
- 38 Countries (DHS, PMA2020 recent surveys)

If we look at countries with and without method skew, can we see a pattern related to stockouts?

## Looking at Countries with no Skew

- Two of the countries (Ghana and Nigeria) have very low stockouts
- Lesotho tells a different story, two methods with high stockouts (IUD and implants), both long-acting methods, have very small representations in the method mix
  - Need for investigation, potential choice limitations

	Condoms (male)	Injection	Pill	Implant	IUD
Ghana	8.9%	2.4%	7.1%	4.3%	10.3%
Nigeria	9.0%	3.8%	5.5%	6.2%	5.1%
Lesotho	4.1%	15.8%	2.9%	65.2%	36.2%

## Looking at Countries with Skew

- No consistent patterns
- Potential information on:
  - Limiting mCPR growth
  - Limiting choice

	Dominant	Overall level of Stockouts	Dominant Method Stockout Higher or Lower than other Methods
Burkina Faso	Implants	Very Low	No Stockouts
Niger	Pill	Low	Least stocked out method
Ethiopia	Injections	Moderate	Lower than most
Kenya	Injections	Moderate	Least stocked out method
Sudan	Pill	Moderate	Lower than most
Malawi	Injections	High	Most stocked out method
Laos	Pill	Very High	Lower than most
Madagascar	Injections	Very High	Lower than most
Cameroon	Condoms	Very High	Inline with other methods

## What Could be Happening

- Dominance leads to focusing on a single method
  - What was a preferred method can become a dominant method
    - Providers overly focused on one method
    - Specific method seen as sufficient for desired users
      - Most women want to use injectables, so as long as we have that in stock, we are ok
- Limited availability leads to skew
  - Lack of choice from the beginning

## Directionality Matters

## Going Forward

- Focus on change, not a single data point
  - Do stockout and method mix patterns move together?
  - If stockouts for injectables go up, does mix of injectables go down?
- Measurement should be different depending on whether or not skew is present
  - Is stockout of the dominant method higher or lower than other methods?
  - In countries newly presenting with skew, what is the distribution of stockouts of all methods?
  - Do reductions in stockouts lead to reduction of skew?
    - Can that tell us something on method preference vs lack of choice?
- What other indicators should be examined together?
  - New indicators are definitely needed to measure choice, but we also need to do better with the information we already have