

Crossing Over the Thin Blue Line: Increasing Access to Pregnancy Tests

Kate Rademacher, Technical Advisor, Contraceptive Technology Innovation, FHI 360

Amy Lin, Senior Market Advisor, Center for Accelerating Innovation and Impact, USAID

October 2015







Ruling out pregnancy



"She can start ____ immediately if it is reasonably certain that she is not pregnant."

WHO "Selected Practice Recommendations for Contraceptive Use," 2nd Ed. 2004





An ongoing medical barrier

 Non-menstruating women are routinely denied family planning services Nearly half of new family planning clients are not menstruating when they visit the clinic

Few non-menstruating clients are actually pregnant

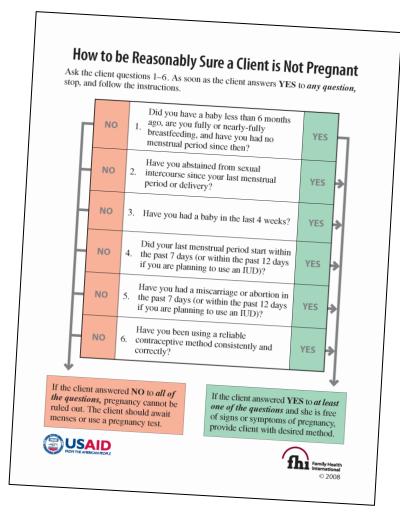
According to WHO, no known harm occurs to either a pregnant woman or a fetus from exposure to hormonal family planning methods*

*In case of the IUD, it is very important to rule out pregnancy because inserting an IUD in a woman who is already pregnant may result in septic miscarriage, which is a serious complication.





Partial Solution: The Pregnancy Checklist



- Research demonstrates that the checklist is effective at ruling out pregnancy
- Included in the Global
 Handbook for Family Planning
 and in the WHO Decision Making tool
- Instances when the checklist cannot exclude pregnancy
- Some providers don't like/ trust the checklist







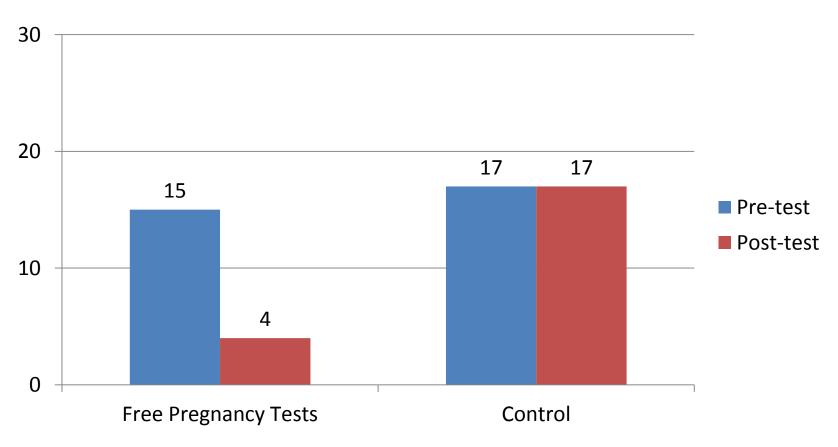
Pregnancy tests available for purchase for ≤ US\$0.10





Research in Zambia (FHI 360)

% New, Non-Menstruating Clients Denied Effective Method



Stanback et al. Does free pregnancy testing reduce service denial in family planning clinics? A cluster-randomized experiment in Zambia and Ghana. Global Health: Sci Practice. 2013 Sep 24;1(3):382-8. doi: 10.9745/GHSP-D-13-00011. eCollection 2013.

Research in Madagascar and Nepal



Additional potential benefits

- FP demand generation
- **5** Social marketing
- Tool for improving continuation of progestin-only methods
- Contribute to decrease in gestational age for clients seeking ANC and abortion services







Innovation Fund project

Partnership between FHI 360 and Marie Stopes International

Pregnancy tests for FP added to the NURTHs Caucus list in 2012 as one of priority underutilized technologies

- Country-level data collection and analysis
- Stakeholder engagement
- Development of clinical guidance for healthcare providers and advocacy tool for global stakeholders





Data Collection in Kenya, Malawi and Mali

- Data collected in public and private sector facilities and pharmacies/drug shops
- Standardized questionnaire; tailored for each sector
- Convenience sample used with sites both in the capital city and in semi-urban and rural areas surrounding the capital
- Information collected on availability and price as well as basic information about quality
- Interviews with national stakeholders—Ministry of Health and regulatory personnel

For the purposes of this assessment, "Public Sector" is defined as facilities and programs run by the government. "Private Sector" is defined as facilities run by national and international non-governmental organizations (NGOs), faith-based organizations, social marketing groups including social franchises, and privately owned, for-profit clinics.





Preliminary Results: Sample Size

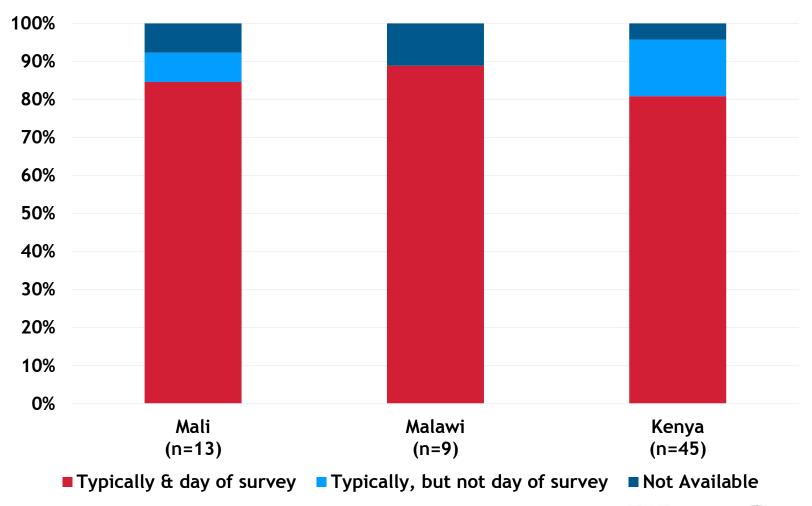
Facility Type	Mali (n=13)	Malawi (n=9)	Kenya (n=45)	Total (n=67)
Private	3	4	21	28
Public	4	2	17	23
Pharmacy / Drug shop	6	3	7	16

All results presented today are preliminary; data collection is ongoing





Availability of Pregnancy Tests







Price of pregnancy tests in US dollars by facility type

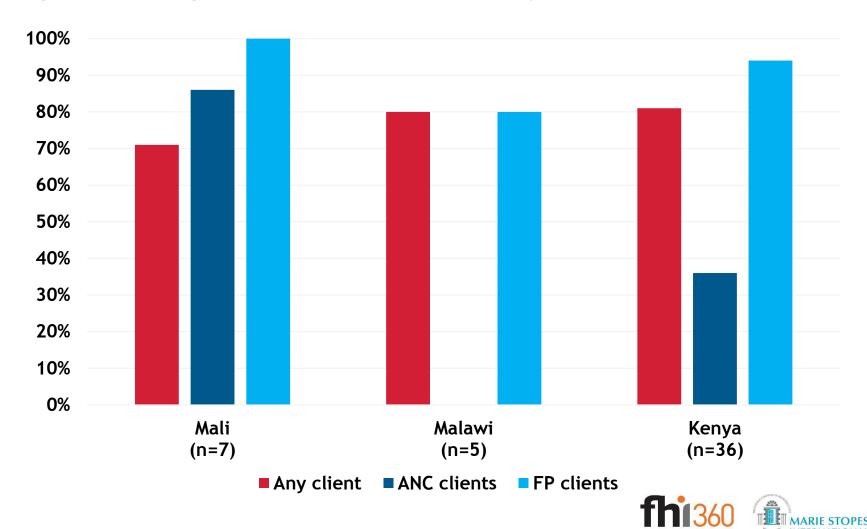
Mean price US\$ [range] (n)	Mali (n=11)	Malawi (n=8)	Kenya (n=42)
Private	2.57 [1.71-3.43] (n=3)	0.85 [0.36-1.24] (n=4)	1.41 [0-5.70] (n=20)
Public	1.43 [0-2.57] (n=3)	0.00 [0-0] (n=1)	0.60 [0-4.75] (n=15)
Pharmacy / Drug shop	2.14 [1.20-2.57] (n=5)	0.59 [0.36-0.80] (n=3)	0.81 [0.47-1.90] (n=7)
Mean across sectors	2.06 [0-3.42]	0.65 [0-1.24]	1.02 [0-5.70]

Reflects the "least expensive" pregnancy test available at each facility





Reported access to pregnancy test by client type (public & private facilities only)





Q: Are pregnancy tests procured for family planning programs specifically?

A: No.

Q: Which programs are they procured for?

A: They go for antenatal care to confirm pregnancy."

-From interview with MOH official, Kenya

Quality of Pregnancy Tests

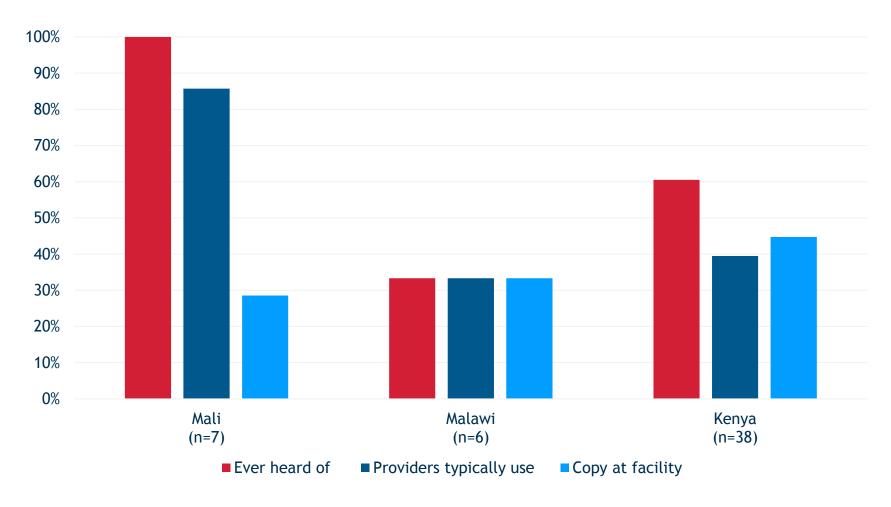
Quality measure (%)	Mali (n=10)	Malawi (n=8)	Kenya (n=38)	Total (n=56)
Valid date (not expired)	100	100	87	91
Written instructions in correct language	70	100	97	93
Illustrated instructions	100	100	97	98
CE mark appears	60	88	63	66
ISO 13485 appears*	8	11	7	7

^{*}ISO 13485 appears on 5 tests total: Mali (n=1), Malawi (n=1), Kenya (n=3)





Awareness, availability and use of Pregnancy Checklist (public & private facilities only)





[To rule out pregnancy,] providers typically would find out if the woman had menses or not. Because the Checklist is there, but how many have been trained?...How many have been caught up with? Typically it will be a menses history."

-Interview with MOH official, Kenya

Ruling out Pregnancy in Non-Menstruating Women (public and private facilities only)

Approach (%)	Mali (n=7)	Malawi (n=6)	Kenya (n=38)	Total (n=51)
Urine pregnancy test	71	67	95	88
Pregnancy checklist	100	17	37	43
Women purchase pregnancy test off-site	29	17	50	43
Physical examination	0	0	37	27
Patient history	0	17	32	25

Other approaches include: given FP same day if postpartum and is breastfeeding (n=8), FP given same day (n=6), client asked to return when menses return or baby older for postpartum women not having normal cycles (n=5), clients asked to return when menstruating/when menses return (n=3)





Interviews with regulatory personnel

Kenya

Registration & Import

- Registration of pregnancy tests is overseen by the Kenya Medical Laboratory Technicians and Technologist Board (KMLTTB)
- Currently an import license issued by KMLTTB -only requirement for importation

Quality

 There are concerns over the number and quality of unregistered pregnancy test in the market and the challenges around surveillance. Wil inform part of KMLTTB's future strategic plan

Procurement

 There is procurement by the MOH, but with the devolution of budgets, each county procures individually and not necessarily through KEMSA which makes tracking and monitoring of products a challenge

<u>Malawi</u>

Registration & Import

- There is currently no regulatory process for pregnancy tests in Malawi
- Pregnancy tests don't have to be registered prior to import; anyone can import pregnancy tests
- Pregnancy tests are subject to tax
 Quality
- There are currently no formal surveillance activities or quality initiatives for pregnancy tests; however the pharmacy board is looking to establish process

Procurement

 Currently, NGOs, private outlets and the MOH are procuring pregnancy tests through the Central Medical stores



We cannot give you the data of how many false positives. There is quite a bit that goes on. This is really an area of concern for us....

KMLTTB needs to be supported so we can also [undertake] post marketing surveillance....we need to be very vigilant."

-Interview with Kenya Medical Laboratory Technicians and Technologist Board (KMLTTB) official, Kenya

What's next? Innovation Fund project

- Country-level data collection and analysis (ongoing)
- Stakeholder engagement
- Development of clinical guidance for healthcare providers and advocacy tools for global stakeholders





Development of Clinical Guidance

Recommendations: Providers should be equipped with and trained in use of <u>both</u> pregnancy checklist and pregnancy tests

- Use checklist first. If pregnancy cannot be ruled out, follow up with pregnancy test.
 - Exception 1: If menses are late, skip checklist & confirm pregnancy with pregnancy test
 - <u>Exception 2</u>: Do not use a pregnancy test between two normal menses





National Essential Medicines Lists

Findings from the International Consortium for Emergency Contraception's Innovation Fund project:

- Pregnancy tests are not in the EML in Kenya, Malawi or Mali
- The only countries in SSA, Asia and Latin America that reference pregnancy tests in their EMLs are:
 - SSA: Cape Verde, Cote d'Ivoire, DRC, Madagascar, Namibia, Rwanda
 - Latin America and Caribbean: Guyana & Trinidad and Tobago
 - East Asia & Pacific: Papua New Guinea





Thank you!

Project team

- Tracey Brett
- Mohamed Patrice Diallo
- Mahamadou Haddau
- Elena Lebetkin
- Mario Mame
- Mary Mittochi
- John Mwaiseghe
- Kate Rademacher
- Kathleen Ridgeway
- Marsden Solomon
- John Stanback





Questions for consideration

- Who is buying pregnancy tests and for what programs?
- What price are procurers paying and for what volumes?
- What is driving the large mark-up for end-user prices?
- What percentage of non-menstruating women seeking FP do not receive services when pregnancy tests aren't free?
- Does availability of pregnancy tests impact which methods are offered to clients?
- How can we best estimate use volumes for FP clinics?
- Is international normative guidance from WHO needed to prioritize procurement and/or to have pregnancy tests added to national EMLs?