TMA Workstream Overview

Focus on TMA landscaping, resource documents and government stewardship capacity assessment tool
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TMA workstream

Membership and organizational linkages	
Population Council	Population Services International
FP2020	UNFPA
Merck	USAID/UNFPA TMA Workstream
RHSC A&A Working Group	FP2020 CEWG USAID
CHAI	International Consortium of Emergency Contraception
Evidence Project/Pop Council	Family Care International
UN Commission on Demand Creation	Abt Associates
PATH (Workstream Lead)	International Planned Parenthood Federation
John Snow Inc.	

Workstream Activities

Completed in 2015

- Market Segmentation webinar

- Total Market Approach to Health Services: Compendium and eLearning course

- Using Total Market Approaches in Condom Programs Primer

- Government Stewardship Capacity Assessment Tool

Workstream activities

In process/upcoming

- TMA Landscaping and market segmentation guides (Evidence and MEASURE projects)

- Expanded TMA advocacy/Private Sector Engagement work with UNFPA field staff in Eastern Europe/Central Asia

- ICEC EC pricing & affordability survey

TMA landscape assessments Uganda, Myanmar, and the Democratic Republic of Congo

Overview

Two PATH grants:

- USAID/ Population Council Evidence project (Uganda).

- The David and Lucile Packard Foundation (Democratic Republic of Congo and Myanmar).

Broad objectives for each country:

- Assess the understanding and interest in future total market approach (TMA) focused on family planning.

- Understand the fundamental issues affecting equitable access to family planning products and services.

- Weigh opportunities and barriers to institutionalizing ongoing TMA support.

- Identify research needs/evidence gaps.
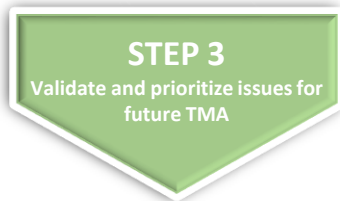
Total market landscaping steps

STEP 1
Assess and catalyze interest

Conduct desk review

Preliminary scoping

Total market landscaping steps (continued)

STEP 2
Stakeholder analysis

Determine need for ethics review/approval

Hone objectives for stakeholder analysis

Assemble and prioritize stakeholder lists

Develop data collection instruments

Interview stakeholders

Revise desk study

Total market landscaping steps (continued)

STEP 3
Validate and prioritize issues for future TMA

Analyze findings including mapping stakeholders

Convene stakeholders under government stewardship to validate findings/prioritize actions

Plan for next steps

Key findings - all countries:

Favorable family planning market environment

o Cadre of TMA "champions" with mandate and capacity to support specific follow-on TMA activities.

o Strong government commitment to family planning.

Demonstrated the need for increased:

o Market data collection and analysis,

o Capacity building for cross-sector coordination mechanisms, and

o Advocacy around the TMA concepts.

Key challenges – all countries

- Lack of clarity how TMA supports the family planning sector in concrete terms, lack of familiarity with TMA concept.

- Total market coordination mechanisms need to be defined and strengthened.

- Highly divergent public and commercial sectors perceptions of one another.

- Undisciplined and fragmented markets.

Proposed next steps/opportunities – all countries

- Market segmentation analysis

- Strengthen government stewardship

- Support public-private partnership (PPP) initiatives

- TMA in subnational context

Proposed next steps/opportunities – all countries

- TMA advocacy efforts focusing on government and commercial sector.

- Support strategic alliances between family planning NGOs.

- Follow-up required to identify resources (donor and government) to support increased coordination and other TMA efforts.

POPULATION COUNCIL
Ideas. Evidence. Impact.

IPPF
International Planned Parenthood Federation

PATH
A catalyst for global health

msh
Management Sciences for Health

INDEPTH Network
Better Health Information for Better Health Policy

PRB
INFORM EMPOWER ADVANCE

A University Resource Network

the David & Lucile Packard FOUNDATION

USAID
FROM THE AMERICAN PEOPLE

Evidence

Government Stewardship Capacity Assessment Tool

ABT Associates, RHSC Innovation Fund (Round 12)

Background

Objective:

"Assess the government's ability to steward a Total Market Approach for family planning commodities by assessing its current ability to fulfill certain tasks and manage specific aspects of a multisectoral strategy."

Why?

- Provides a baseline provides a means of assessing stewardship areas with more precision

- Guide future plans when developing a list of immediate TMA priorities, particularly in addressing areas of weakness.

Tool development process

- Conducted a literature review of TMA and government stewardship concepts.

- Identified key stewardship tasks, characteristics and minimum infrastructure.

- Organized tasks, characteristics and infrastructure under components within key responsibilities.

- Asked RHSC MDA WG members to review initial design and indicators.

- Field tested draft tool in Malawi and Tanzania.

Measurements (key criteria)

Responsibility	Policy & Dialogue	Regulation	Data Collection and Analysis
Components	Mandate	Regulation	Data Collection
	Sufficient Funding Sources	Sufficient Funding Sources	Data Analysis
	Recognized Need	Legal Framework	Data Management
	Dialogue		Data Quality
	Monitoring & Evaluation		Data Dissemination
	Human Resources		Data Use

Scoring and sub-criteria

Capacity to Steward a TMA	Score	Possible	Percentage
Capacity for Policy & Dialogue	0	18	0%
Capacity for Regulation	0	16	0%
Capacity for Data Collection & Analysis	0	40	0%
TOTAL	0	74	0%

Policy & Dialogue	Points Possible	Total Obtained	Percentage
Mandate	4	0	0%
Sufficient Funding Sources	4	0	0%
Recognized Need	1	0	0%
Dialogue	5	0	0%
M&E	3	0	0%
Human Resources	1	0	0%
Total	18	0	0%

Stakeholder observations during field testing

Both public and private stakeholders mentioned:

- Playing a strong stewardship role is predicated on the ability to conduct routine market studies, with sufficient resources to carry out supplemental research on specific topics/issues.

- Government HIV/AIDS programs generally have better data sources and stewardship capacity than FP programs.

- Government might consider empowering an NGO, FP consortium or other multi-lateral organization to fill the TMA coordination role.

Key recommendations

- The scope of the assessment should be focused on a *single agency* with additional technical assistance and dedicated resources.

- The tool could be modified to be used for self-assessments.

- Disseminate the tool widely in addition to identifying follow-up opportunities to pilot and improve tool.

THANK YOU!