Market Development Approaches Working Group

- © Tuesday, October 6, 2015
- **Radisson Blu**

Agenda

09:00 - 09:30	Updates from the Coalition and the MDAWG John Skibiak, Director of the RHSC Ian Askew, Chair of the MDAWG, Population Council Anita Deshpande, RHSC
09:30 - 09:40	Updates from global market dynamics working groups Mabinty Koroma-Moore, FP2020 - Updates from the FP2020 MD WG
09:40 - 10:30	Workstream Updates Alice Miller, Financing for Development - Innovative Financing workstream Chris Brady, PATH - Total Market Approaches workstream
10:30 - 11:00	Coffee break
11:00 - 12:30	Implants' Market Updates - A discussion on the Minimum Volume Guarantee, Implants Access Initiative successes, and the future of the market. Moderator: Renee Van de Weerdt, UNFPA Presenters: Maryjane Lacoste, Gates Foundation & Alan Staple, CHAI Laila Akhlaghi, JSI/IAP; Maggie Kohn, Merck & Klaus Brill, Bayer Anthony Lou, Shanghai Dahua Pharmaceutical Co. Ltd & Moazzam Ali, WHO
12:30 - 13:30	Lunch
13:30 - 14:20	Cost and Price: Perspectives of different stakeholders Moderator: Saumya Ramarao, Population Council Presenters: Mukul Taparia, Pregna International Ltd; Frank Roijmans i+Solutions; Patricia Atkinson, WomenCare Global & Rufino Luna, Ministry of Health, Mexico
14:20 - 15:00	Workstream Updates (part 2) Anabella Sanchez, JSI & Senamede Comla, Togo CILSIDA - Youth workstream Lester Chinery, Concept Foundation - Quality workstream
15:00 - 15:30	Coffee break
15:30 - 17:00	Advocacy for Total Market Approaches - Joint MDAWG and A&AWG Session Moderators: Sarah Rich, International Consortium for Emergency Contraception & Erin Seaver, PATH Presenters: Ishita Chattopadhyay Population Council, Ben Light UNFPA & Jen Pope PSI





