







Objectives



Supplies lens

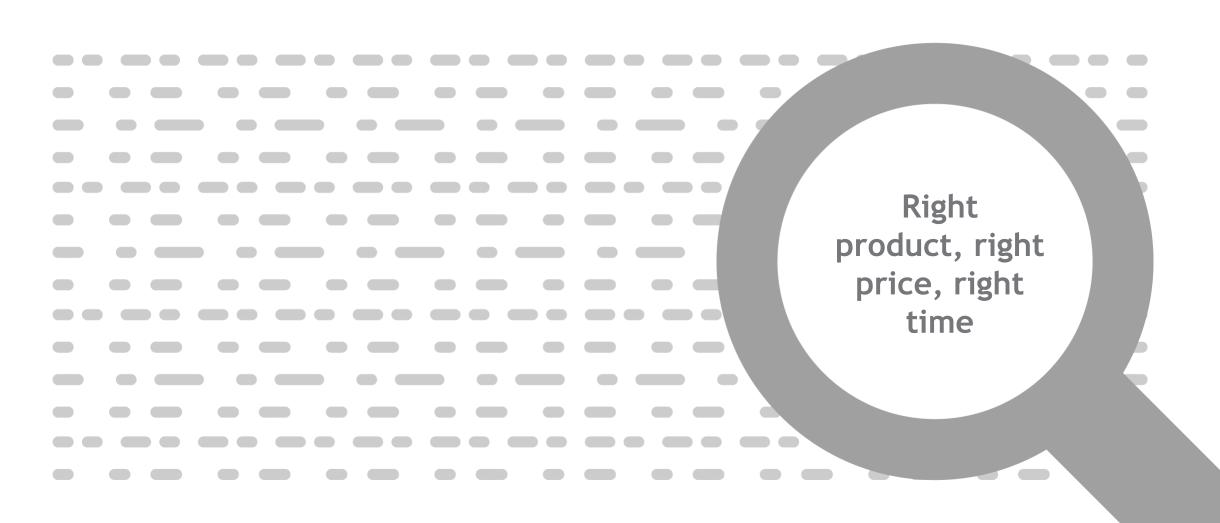
What does it mean to apply a "supplies lens" when developing proposals for the Innovation Fund?



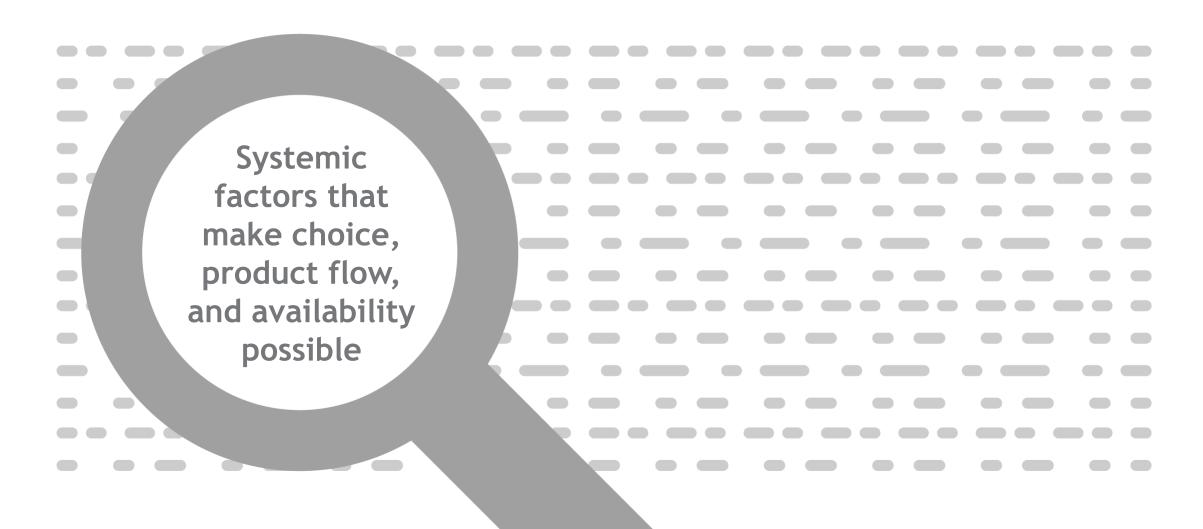
Themes

What are some of the critical themes that we will prioritize during the upcoming round of the Innovation Fund?









A "supplies lens" focusses on the interface between the product and the entire "system"



For many IMs, there is a close connection between the product and the wider distribution system.



For IMs that address the RH needs of key population segments, it is harder to segment the product from the user.

Conflating strategic relevance with interest in a population segment

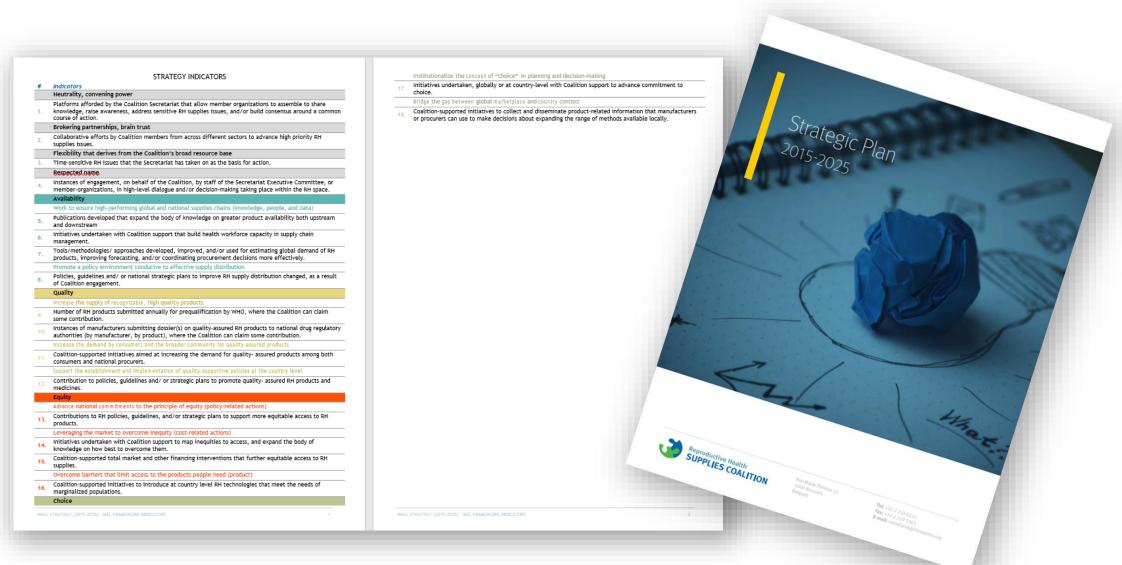








Looking to our Strategic Indicators



Thank you!