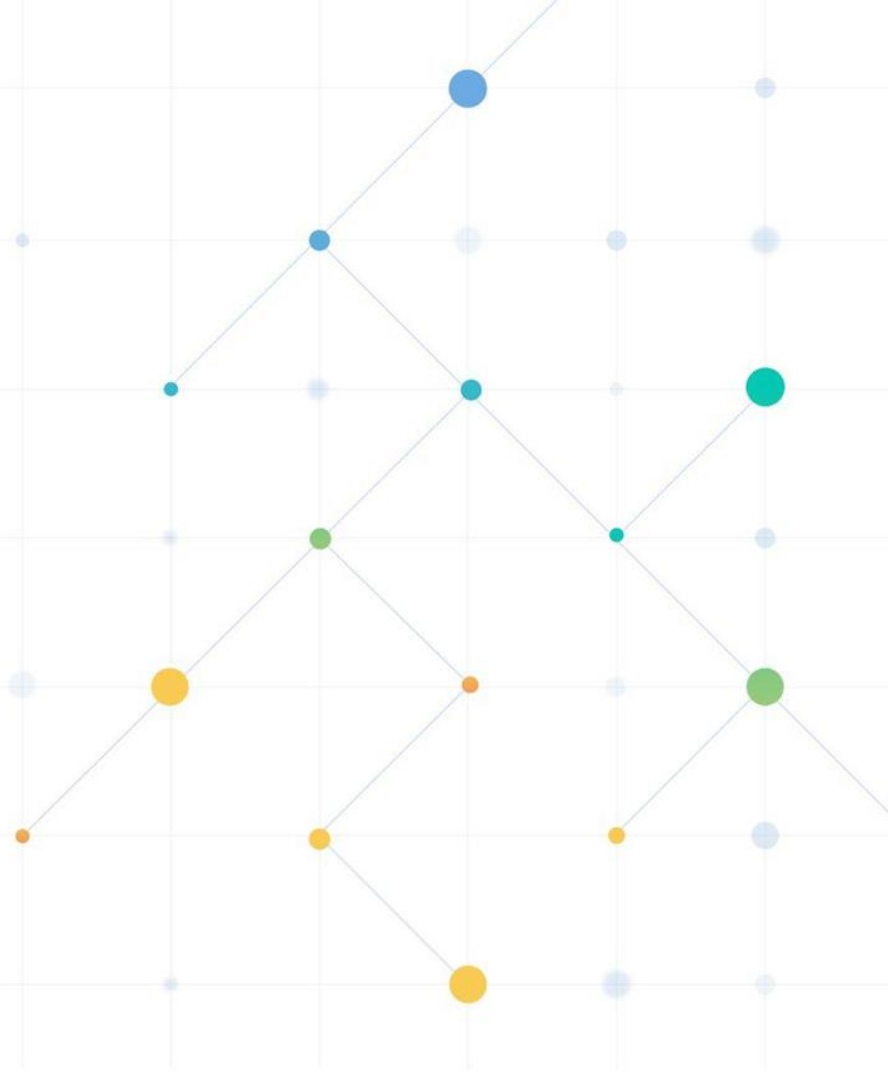




Harmony Platform: Presentation to RHSC

October 18, 2023



Agenda

Zenysis & Harmony Platform



Platform Demo



About Zenysis

- Social impact VC-funded startup and USG small business that leverages technology to improve health and other global development outcomes.
- Builds advanced integration and analytics software to improve data harmonization, quality, and use
- Supporting programs in 15 LMICs; currently has active projects in 11 countries
- Has an open-source data analytics platform, *Harmony*, which is a Digital Public Good

Countries of Operation



Our Partners

Rwanda



Ethiopia



Mozambique



Zambia



Tanzania



Liberia



South Africa



Benin



Guinea-Bissau



Vietnam



Pakistan



Brazil



The platform enables data use and decision making for improved health outcomes through data integration, analysis and visualization

Siloed FP Market Data

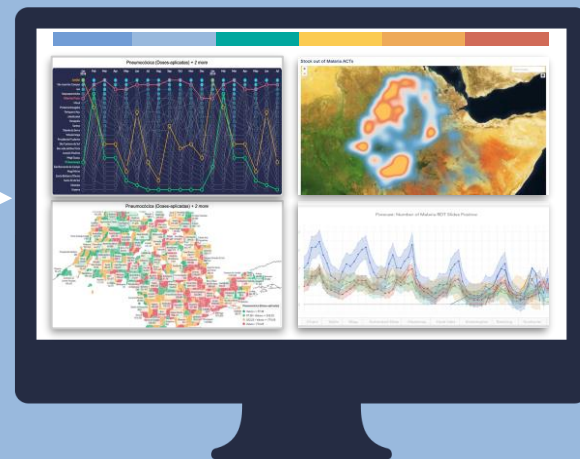
Desired Data	Type	Reporting	Source
	Source/Use Trends		DHS
	SM Sales Data		Annual Reports/Excel
	Procurement, Distribution & Finance		VAN; eLMIS
	POS Sales Data		Pharmacy Digital Systems
	Consumer Insights		Digital Systems; Surveys

Fragmented data across sources and sectors at different frequencies

Harmonized Data



Advanced Market Intelligence



“One-stop shop”: Customized reports, dashboards, and real-time analytics to guide decision-making and action

The platform removes data idiosyncrasies, such as inconsistent date formats and names

Harmonizing formats such as product names:

Product name			
DHS	LMIS	Pharmacy	Private Clinic
Injectable	DMPA-SC	Sayana Press	Subcutaneous Depot Medroxyprogesterone

Other Possible formats:

- Date
- Geo-Locations
- Facility Names
- etc.

Purpose-Built Analytics Tools



Why the Harmony Platform?

- Easy **triangulation** of market data for insight generation and **decision making**
- **Increased access** to information and **reduced time** for processing/analysis
- User friendly interface providing for **easy** analysis and data visualisations to **enhance data use**
- Supports for **improved data quality** through data triangulation



Our Approach

I. DISCOVER



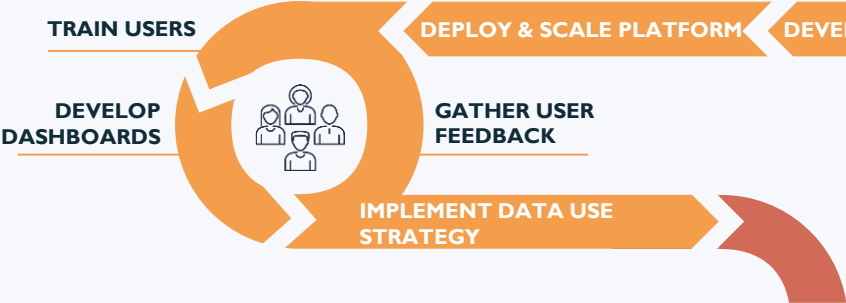
VALIDATE USE CASES

DEFINE USE CASES

SELECT DATA SOURCES



3. DELIVER



TRAIN USERS

DEVELOP DASHBOARDS



DEPLOY & SCALE PLATFORM

GATHER USER FEEDBACK

IMPLEMENT DATA USE STRATEGY

2. DESIGN



DEVELOP PLATFORM

DEFINE SCOPE

VALIDATE & TEST

INTEGRATE DATA

SYNTHESIZE & VISUALIZE



4. SUSTAIN & TRANSFER



||

Platform Demo: T-MAP



Thank you!

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